



INITIALS	AGE	GENDER
TES	32	female

NAME \_\_\_\_\_

Tess

OCCUPATION \_\_\_\_\_

Entrepreneur

NATIONALITY \_\_\_\_\_

French

MARITAL STATUS \_\_\_\_\_

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QUOTE \_\_\_\_\_

"Why not?...Let's go for it."

DESCRIPTION \_\_\_\_\_

- ▶ Tess is an entrepreneur and community builder.
- ▶ She enjoys exploring problems whose answer can't be easily solved.
- ▶ She describes herself as tenacious and imaginative.

PROFESSIONAL GOALS \_\_\_\_\_

- ▶ Create meaning and positive change in my community.
- ▶ Develop a tools that improve access to everyday services like financial services, healthcare and education.

WHAT SHE EXPECTS OF OUR COMPANY. \_\_\_\_\_

- ▶ That our software is intuitive.
- ▶ That we are constantly creating new tools for understanding customer experience.

